



# BS

\* Industrial Management



*facilitating*  
Superior Human Beings



Research, special projects and independent study permits each student to fit the major to their personal interest, values and aspirations

**BS** Industrial Management as a pre cursor to its MS/M. Phil programme prepares students to enter the industrial market as supervisors, operations manager, human resource technicians and start-up Entrepreneurs. Research, special projects and independent study permits each student to fit the major to their personal interest, values and aspirations. Specific operation issues as well as broad management policy concerns are covered equally assuring relevance of studies to entry level positions and readiness for growth in any Industrial organization, domestic or global.

## *Superior Split Degree*

**T**o meet the rapidly changing academic challenges, Superior University is exploring new horizons by joining hands with top universities around the globe and proudly offers split degree programmes at undergraduate, post graduate and Ph.D levels with an intention to give access to students for progression to international education.

### Benefits

Guaranteed Better Academic Performance

When you enroll for the Split Degree Programmes you will need to spend half the duration of your degree at Superior and the other half at one of our collaborative partner universities, so ideally your academic standard will be better compared to normal overseas students.

### Time & Cost Effectiveness:

Half the fee, half the duration compared to the normal international degree programmes.

### Visa Processing Facility:

The Foreign Student Support Desk will facilitate you in processing your visa to any respective country.



Total Cr. Hrs.	<b>123</b>
Total Courses	<b>23 + Internship / Research Project</b>
Total Semesters	<b>8</b>
Eligibility	<b>Intermediate / Equivalent</b>

<b>Semester 1</b>	
English – I	3
Industrial Physics	3
Calculus	3
Industrial/Business Communication	3
Pakistan Studies	3
<b>Semester 2</b>	
Introduction to Computers	3
Industrial Chemistry	3
English – II	3
Linear Algebra	3
Pakistan Economy	3

<b>Semester 3</b>	
Applied Psychology	3
Science of Materials	3
Fundamentals of Accounting & Banking	3
Principles of Management	3
English – III	3

<b>Semester 4</b>	
Probability & Statistics	3
Principles of Marketing	3
Basic Industrial Engineering	3
Islamic Studies & Ethics	3
Business / Industrial Laws	3

<b>Semester 5</b>	
Financial Management	3
CAD/CAM	3
Metrology & Testing	3
Workshop Practices	3
English – IV	3

<b>Semester 6</b>	
Business Research Methods	3
Management Information System	3
Project Management in Industries	3
Industrial Standardization & Quality Assurance	3
Human Factors Engineering	3

<b>Semester 7</b>	
Entrepreneurship	3
Automation & Control	3
Production Planning & Control	3
Manufacturing Processes	3
Real Life Industrial Case Studies	3

<b>Semester 8</b>	
Human Resource Management	3
EHS Management	3
Statistical Process Control	3
Work & Methods Study	3
Industrial Project	3