



# MBA

\* Professional



*facilitating*  
Superior Human Beings



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**MBA Professional** :The dictum “Survival of the Fittest” matches to the modern business world. Our youth is aspiring for a good future by joining business organizations or by starting business set up. For this they seek for a good institution where they can find variety of subjects to excel in business education. MBA (Professional) at Superior University covers internationally acknowledged and accredited courses i.e. Corporate Law, Recruitment and Selection, Risk Management and Operations Management etc. which meet all national and global requirements for studies of business administration.

## Superior Split Degree

**T**o meet the rapidly changing academic challenges, Superior University is exploring new horizons by joining hands with top universities around the globe and proudly offers split degree programmes at undergraduate, post graduate and Ph.D levels with an intention to give access to students for progression to international education.

### Benefits

Guaranteed Better Academic Performance

When you enroll for the Split Degree Programmes you will need to spend half the duration of your degree at Superior and the other half at one of our collaborative partner universities, so ideally your academic standard will be better compared to normal overseas students.

### Time & Cost Effectiveness:

Half the fee, half the duration compared to the normal international degree programmes.

### Visa Processing Facility:

The Foreign Student Support Desk will facilitate you in processing your visa to any respective country.



Total Cr.Hrs.	<b>93</b>
Total Courses	<b>29 + Dissertation/ Research Project</b>
Total Semester	<b>6</b>
Eligibility	<b>B.A /B.Sc /B.Com 2-years program</b>

### Semester 01

Principles of Management	3
Business Mathematics	3
Financial Accounting	3
CSPD	3
Marketing Management	3

### Semester 02

Management Computing	3
Financial Management	3
Micro & Macro Economics	3
Organizational Behavior and Business Ethics	3
Quantitative Techniques	3

### Semester 03

Human Resource Management	3
Research Methods in Business	3
Managerial Economics	3
Managerial Accounting	3
Consumer Behavior	3

### Semester 04

Entrepreneurship	3
Marketing Channels	3
Corporate Law & Secretarial Practices	3
Production & Operations Management	3
Enterprise Resource Planning	3

### Semester 05

Elective I	
Elective II	
Elective III	
Elective IV	
Elective V	

### Semester 06

Elective I	
Elective II	
Elective III	
Elective IV	
Dissertation/Research Project	6

### Elective Courses

#### Marketing

Sales Force Management	3
Retailing Management	3
Advertisement	3

Strategic Marketing Management	3
Supply Chain Management	3
Service Marketing	3
Brand Management	3
Marketing Communications	3
International Marketing	3

#### Human Resources

Strategic Management	3
Human Resources Development	3
Recruitment & Selection	3
TQM	3
Industrial Relation & Labor Laws	3
Performance & Compensation	3
Leadership & Team Management	3
Change Management	3
Project Management	3

#### Finance

Corporate Finance	3
Advanced Auditing	3
Financial Markets & Institutions.	3
Analysis of Financial Statements	3
Islamic Finance	3
Taxation Management	3
Risk management	3
Taxation Management	3
Investment analysis & Portfolio Management	3