

Superior Gives you Exposure



Study
ONE HALF in
SUPERIOR UNIVERSITY
OTHER HALF in any of our
INTERNATIONAL
PARTNER UNIVERSITIES

Today is the era that requires utmost need for widening one's horizons. Superior University has introduced Split Degree Program to bring international exposure for our students under which more than 30 students from Superior University have got visas and now studying in international top ranking institutes.

Benefits

Guaranteed Better Academic Performance

While enrolling yourself for the Split Degree Program you will be required to complete half part of the degree at Superior and the other half at one of our collaborating partner universities. This program offers an ideal mix of local as well foreign education that blends in a better standard degree compared to other overseas students.

Time & Cost Effectiveness

The keenly developed split degree program saves the students half of the fee and half the course duration compared to the other random degree programs abroad.

Visa Processing Facility

The Foreign Student Support Desk facilitates the applicants in the visa processing to any country of our partner institutes.

For further details and inquiries you are welcome to email at :
splitdegree@superior.edu.pk

www.superior.edu.pk

Head Offices

Main Campus: 31-Tipu Block New Garden Town.Lahore.
042-111-00-00-78
University Campus: Main Raiwind Road.Lahore. 042-35330361-3

Regional Offices:

Burewala: 94 I Block Civil Lines **Daska:** Pasroor By - Pass Road **Depalpur:** Opposite Grid Station Okara Road
Faisalabad: 103-C, Peoples Colony-1. 041-8724881-2 **Gujranwala:** 7-8/A S.I.E Main G.T Road. 055-3844831-4
Gujrat: Near Small Industrial State, GT Road **Jhelum:** Jada Chungi GT Road
Jhang: Near Sultan Colony, Main Gojra Road **Khanpur:** By- Pass Road City Garden **Multan:** Neel Kot, Boson Road. 061-6512530-2 **Okara:** Jawad Avenue. 0442-527932 **Pasroor:** Defence Town Daska Road **Pattoki:** Main GT Road **Rahim Yar Khan:** East Bank Sadiq Canal, Darri Sanghi. 068-5042531-2 **Rawalpindi:** 34 B-1, Chandni Chowk Settlaite Town **Sahiwal:** Nazim Town Main G.T Road Multan, Near Wapda Grid Station **Sargodha:** 91-92 A, Satellite Town. 048-3223670-2 **Sheikhupura:** Opposite Farabi College of Commerce, Saim Pull Stop, Lahore Sheikhupura Road **Sialkot:** Kashmir Road Pacca Garha. 052-4293442

admissions@superior.edu.pk



MBA Professional



be SUPERIOR &

BECOME DOCTOR, ENGINEER,
PILOT, MANAGER, LAWYER, IT PROFESSIONAL
OR A JOURNALIST



Studying here has always been very challenging and more rewarding, especially when huge emphasis is laid on critical thinking. My area of interest is finance and financial Management and I am heading towards my experience in budgetary, investment and security control and management of investment portfolio.

MBA Professional :The dictum “Survival of the Fittest” matches to the modern business world. Our youth is aspiring for a good future by joining business organizations or by starting business set up. For this they seek for a good institution where they can find variety of subjects to excel in business education. MBA (Professional) at Superior University covers internationally acknowledged and accredited courses i.e. Corporate Law, Recruitment and Selection, Risk Management and Operations Management etc. which meet all national and global requirements for studies of business administration.

Why MBA Professional from Superior?

MBA at Superior is such a Professional Business Program where we prepare the leaders of the market who are able to understand and respond effectively to the global business requirements. Our MBA program is a life time opportunity for students where they get the opportunity to be nurtured academically, professionally and morally.

MBA (Professional) at Superior University covers internationally acknowledged and accredited courses

Total Cr. Hrs.: **93**
Total Courses: **29 + Dissertation/Research Project**
Total Semesters: **6**
Eligibility: **B.A /B.Sc /B.Com**

Semester 1		Semester 4		Elective Courses	
Principles of Management	3	Entrepreneurship	3	Marketing	
Marketing Management	3	Marketing Channels	3	Sales Force Management	3
Business Mathematics	3	Corporate Law & Secretarial Practices	3	Retailing Management	3
Financial Accounting	3	Production & Operations Management	3	Advertisement	3
Communication Skills & Professional Development	3	Enterprise Resource Planning	3	Strategic Marketing Management	3
Semester 2		Semester 5		Supply Chain Management	3
Leadership & Community Development	3	Elective I	3	Service Marketing	3
Management Computing	3	Elective II	3	Brand Management	3
Financial Management	3	Elective III	3	Marketing Communications	3
Quantitative Techniques	3	Elective IV	3	International Marketing	3
Micro & Macro Economics	3	Elective V	3	Human Resource Management	
Semester 3		Semester 6		Strategic Management	3
Human Resource Management	3	Elective I	3	Human Resources Development	3
Managerial Economics	3	Elective II	3	Recruitment & Selection	3
Research Methods in Business	3	Elective III	3	TQM	3
Managerial Accounting	3	Elective IV	3	Industrial Relation & Labor Laws	3
Customer Behaviour	3	Dissertation/Research Project	6	Performance & Compensation	3
				Leadership & Team Management	3
				Change Management	3
				Project Management	3
				Finance	
				Corporate Finance	3
				Advanced Auditing	3
				Islamic Finance	3
				Taxation Management	3
				Risk Management	3
				Investment Analysis & Portfolio Management	3