

Superior Gives you Exposure



Study
ONE HALF in
SUPERIOR UNIVERSITY
OTHER HALF in any of our
INTERNATIONAL
PARTNER UNIVERSITIES

Today is the era that requires utmost need for widening one's horizons. Superior University has introduced Split Degree Program to bring international exposure for our students under which more than 30 students from Superior University have got visas and now studying in international top ranking institutes.

Benefits

Guaranteed Better Academic Performance

While enrolling yourself for the Split Degree Program you will be required to complete half part of the degree at Superior and the other half at one of our collaborating partner universities. This program offers an ideal mix of local as well foreign education that blends in a better standard degree compared to other overseas students.

Time & Cost Effectiveness

The keenly developed split degree program saves the students half of the fee and half the course duration compared to the other random degree programs abroad.

Visa Processing Facility

The Foreign Student Support Desk facilitates the applicants in the visa processing to any country of our partner institutes.

For further details and inquiries you are welcome to email at :
splitdegree@superior.edu.pk

Head Offices

Main Campus: 31-Tipu Block New Garden Town.Lahore.
042-111-00-00-78
University Campus: Main Raiwind Road.Lahore. 042-35330361-3

Regional Offices:

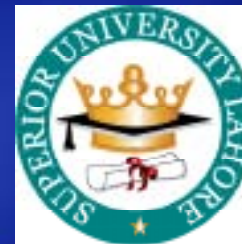
Burewala: 94 I Block Civil Lines **Daska:** Pasroor By - Pass Road **Depalpur:** Opposite Grid Station Okara Road
Faisalabad: 103-C, Peoples Colony-1. 041-8724881-2 **Gujranwala:** 7-8/A S.I.E Main G.T Road. 055-3844831-4
Gujrat: Near Small Industrial State, GT Road **Jhelum:** Jada Chungi GT Road
Jhang: Near Sultan Colony, Main Gojra Road **Khanpur:** By- Pass Road City Garden **Multan:** Neel Kot, Boson Road. 061-6512530-2 **Okara:** Jawad Avenue. 0442-527932 **Pasroor:** Defence Town Daska Road **Pattoki:** Main GT Road **Rahim Yar Khan:** East Bank Sadiq Canal, Darri Sanghi. 068-5042531-2 **Rawalpindi:** 34 B-1, Chandni Chowk Settlaite Town **Sahiwal:** Nazim Town Main G.T Road Multan, Near Wapda Grid Station **Sargodha:** 91-92 A, Satellite Town. 048-3223670-2 **Sheikhupura:** Opposite Farabi College of Commerce, Saim Pull Stop, Lahore Sheikhupura Road **Sialkot:** Kashmir Road Pacca Garha. 052-4293442

admissions@superior.edu.pk

www.superior.edu.pk



Masters in Business Economics





BECOME DOCTOR, ENGINEER,
PILOT, MANAGER, LAWYER, IT PROFESSIONAL
OR A JOURNALIST

University, has a clear vision to produce young economists who can revive the economic development in Pakistan.

Masters in Business Economics :

The Department of Economics, after a year of its inception realized the ever-increasing demand of competent professionals hence started its MB. Econ program. This success has become one of the brands of our university because it successfully produced youngsters who possess sound knowledge of economic theory on one hand and of business science on the other. This intense demand emerged because of devolution and privatization of public sector enterprises. In order to cater for this demand, Department of Economics of Superior University, has a clear vision to produce young economists who can revive the economic development in Pakistan. It is only possible if we all try to promote industrial growth, research in Economics, Management, Finance, Marketing and Banking. The participants of the program would be trained to work as Professional Economists, Managers, Financial Analysts, Bankers and Business Executives.

Why Masters in Business Economics from Superior?

M.B. Econ is a great merge of economics and business studies which integrates the two closely related fields on an equal basis. This program is well conceived to prepare visionary human resources equipped by theoretically profound business skills in the practical field.



The M.B. Econ program proved to be a good choice for me, it endowed me with the necessary knowledge of economics theory and advance tool for econometrics analysis, while encouraging independent thought and application of managerial techniques to real world scenarios and case studies. A broad range of courses were taught in lectures and seminars by enthusiastic lectures, with a strong emphasis on student staff interaction

Total Cr. Hrs. : **66**
Total Courses : **20+ Dissertation / Research Project**
Total Semesters : **4**
Eligibility : **B.A / Equivalent**

Semester 1

Micro Economics	3
Macro Economics	3
Principles of Management	3
Financial Accounting	3
Computer Application in Business Economics	3

Semester 2

Managerial Economics	3
Fundamentals of Marketing	3
Financial Management	3
Quantitative Techniques in Business & Eco	3
Business Communications & Report Writing	3

Semester 3

Human Resource Management	3
Monetary Economics	3
Management Information Systems	3
Managerial Accounting	3
Business Research Methods	3

Semester 4

International Economics	3
Corporate Finance	3
Marketing Channels	3
Elective-I	3
Elective-II	3

Elective Courses

Cost & Management Accounting	3
Banking Operations' Management	3
Budgeting & Budgetary Control	3
Investment Analysis & Portfolio Management	3
Islamic Finance	3
Dissertation /Research Project	6

The College reserves the right to exercise its discretion in offering any subject or field of concentration according to the availability of academic facilities