



# MBA

## \* Entrepreneurship



*facilitating*  
Superior Human Beings



# Master

**Entrepreneurship** : Now the world is marching towards specialized dimensions. The economic conditions have changed people mindset. Idea of being the master of your own fate is gaining popularity day by day. The unique proposition and how to run a business successfully are those elements which make successful entrepreneurs. The degree gives confidence to students to think beyond imagination. Masters in Entrepreneurship from the very beginning create individuals to be good decision makers and planners. This program has successfully made 50 entrepreneurs and it is destined to change the professional mindset of the people.

## *Superior Split Degree*

**T**o meet the rapidly changing academic challenges, Superior University is exploring new horizons by joining hands with top universities around the globe and proudly offers split degree programmes at undergraduate, post graduate and Ph.D levels with an intention to give access to students for progression to international education.

### Benefits

Guaranteed Better Academic Performance

When you enroll for the Split Degree Programmes you will need to spend half the duration of your degree at Superior and the other half at one of our collaborative partner universities, so ideally your academic standard will be better compared to normal overseas students.

### Time & Cost Effectiveness:

Half the fee, half the duration compared to the normal international degree programmes.

### Visa Processing Facility:

The Foreign Student Support Desk will facilitate you in processing your visa to any respective country.



Total Cr.Hrs.	<b>93</b>
Total Courses	<b>29 + Dissertation/ Research Project</b>
Total Semester	<b>6</b>
Eligibility	<b>B.A /B.Sc /B.Com 2-years program</b>

<b>Semester 1</b>	
Management for Entrepreneurs	3
Business Mathematics	3
Financial Accounting for Entrepreneurs	3
CSPD	3
Marketing for Entrepreneurs	3
<b>Semester 2</b>	
Management Computing	3
Financial Management for Entrepreneurs	3
Economics for Entrepreneurs	3
Organizational Behavior and Business Ethics	3
Quantitative Techniques	3
<b>Semester 3</b>	
Human Resource Management	3
Research Methods for Entrepreneurs	3
Managerial Economics	3
Managerial Accounting	3
Consumer Behavior for Entrepreneurs	3

<b>Semester 4</b>	
Entrepreneurial Business Planning	3
Marketing Channels	3
Corporate Law & Secretarial Practices	3
Production & Operations Management	3
Enterprise Resource Planning	3
<b>Semester 5</b>	
Sales Force Management	3
Total Quality Management for Entrepreneurs	3
Advertisement for Entrepreneurs	3
Innovation, Creativity, and Entrepreneurial Growth	3
Human Resources Development	3
<b>Semester 6</b>	
Family Business Entrepreneurial Ventures & corporate Governance	3
Brand Management for Entrepreneurs	3
Leadership & Team Management	3
Corporate Entrepreneurship	3
<b>Thesis</b>	<b>6</b>

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