



# MBA

\* Pharmaceutical Management



*facilitating*  
Superior Human Beings



# Superior Split Degree

**T**o meet the rapidly changing academic challenges, Superior University is exploring new horizons by joining hands with top universities around the globe and proudly offers split degree programmes at undergraduate, post graduate and Ph.D levels with an intention to give access to students for progression to international education.

## Benefits

**Guaranteed Better Academic Performance**

When you enroll for the Split Degree Programmes you will need to spend half the duration of your degree at Superior and the other half at one of our collaborative partner universities, so ideally your academic standard will be better compared to normal overseas students.

## Time & Cost Effectiveness:

Half the fee, half the duration compared to the normal international degree programmes.

## Visa Processing Facility:

The Foreign Student Support Desk will facilitate you in processing your visa to any respective country.



Total Cr.Hrs.	<b>93</b>
Total Courses	<b>29 + Dissertation/ Research Project</b>
Total Semester	<b>6</b>
Eligibility	<b>B.A /B.Sc /B.Com 2-years program</b>

### Semester 1

Management for Pharmacist	3
Basic Mathematics & Statistics for Pharmacist	3
Financial Accounting for Pharmacist	3
CSPD	3
Marketing for Pharmacist	3

### Semester 2

Basic Computing for Pharmacist	3
Financial Management for Pharmacist	3
Micro & Macro Economics	3
Organizational Behavior and Business Ethics	3
Quantitative Techniques	3

### Semester 3

Human Resource Management	3
Research Methods for Pharmacist	3
Managerial Economics	3
Managerial Accounting	3
Consumer Behavior for Pharmacist	3

### Semester 4

Entrepreneurship for Pharmacist	3
Marketing Channels for Pharmacist	3
Corporate Law & Secretarial Practices	3
Production & Operations Management	3
Enterprise Resource Planning	3

### Semester 5

Sales Force Management for Pharmacist	3
Retailing Management for Pharmacist	3
Advertisement for Pharmacist	3
Total Quality Management	3
Supply Chain Management	3

### Semester 6

Service Marketing for Pharmacist	3
Brand Management for Pharmacist	3
Leadership & Team Management	3
Project Management	3
Thesis	6