

Superior Gives you Exposure



Study
ONE HALF in
SUPERIOR UNIVERSITY
OTHER HALF in any of our
INTERNATIONAL
PARTNER UNIVERSITIES

Today is the era that requires utmost need for widening one's horizons. Superior University has introduced Split Degree Program to bring international exposure for our students under which more than 30 students from Superior University have got visas and now studying in international top ranking institutes.

Benefits

Guaranteed Better Academic Performance

While enrolling yourself for the Split Degree Program you will be required to complete half part of the degree at Superior and the other half at one of our collaborating partner universities. This program offers an ideal mix of local as well foreign education that blends in a better standard degree compared to other overseas students.

Time & Cost Effectiveness

The keenly developed split degree program saves the students half of the fee and half the course duration compared to the other random degree programs abroad.

Visa Processing Facility

The Foreign Student Support Desk facilitates the applicants in the visa processing to any country of our partner institutes.

For further details and inquiries you are welcome to email at :
splitdegree@superior.edu.pk

www.superior.edu.pk

Head Offices

Main Campus: 31-Tipu Block New Garden Town.Lahore.
042-111-00-00-78
University Campus: Main Raiwind Road.Lahore. 042-35330361-3

Regional Offices:

Burewala: 94 I Block Civil Lines **Daska:** Pasroor By - Pass Road **Depalpur:** Opposite Grid Station Okara Road
Faisalabad: 103-C, Peoples Colony-1. 041-8724881-2 **Gujranwala:** 7-8/A S.I.E Main G.T Road. 055-3844831-4
Gujrat: Near Small Industrial State, GT Road **Jhelum:** Jada Chungi GT Road
Jhang: Near Sultan Colony, Main Gojra Road **Khanpur:** By- Pass Road City Garden **Multan:** Neel Kot, Boson Road. 061-6512530-2 **Okara:** Jawad Avenue. 0442-527932 **Pasroor:** Defence Town Daska Road **Pattoki:** Main GT Road **Rahim Yar Khan:** East Bank Sadiq Canal, Darri Sanghi. 068-5042531-2 **Rawalpindi:** 34 B-1, Chandni Chowk Settlaita Town **Sahiwal:** Nazim Town Main G.T Road Multan, Near Wapda Grid Station
Sargodha: 91-92 A, Satellite Town. 048-3223670-2 **Sheikhupura:** Opposite Farabi College of Commerce, Saim Pull Stop, Lahore Sheikhupura Road
Sialkot: Kashmir Road Pacca Garha. 052-4293442

admissions@superior.edu.pk

MS/M.Phil Business Administration



be SUPERIOR &

BECOME DOCTOR, ENGINEER,
PILOT, MANAGER, LAWYER, IT PROFESSIONAL
OR A JOURNALIST

MS/M.Phil Business Administration : Out of the industrialization era in the late 19th Century emerged a need to sought out scientific approaches to management. The core courses in MS/M. Phil program in Business administration are designed to involve students in the various areas of business such as accounting, marketing, human resources, operations management etc. at an advanced level. Students have the option to select an area of concentration and focus to make their potential grow in their specific domain. We at Superior University ensure consistency and quality in our MS/M. Phil program of Business Administration, with specialized concentration.



Why MS/M.Phil Business Administration from Superior?

To enjoy an excelling professional career, the degree of M.Phil Business Administration from Superior University will enable you to qualify for top rank position in any established organization. The program at the university is supported by the following features:

- Indigenous & research focused study material
- Contemporary teaching methodologies
- Courses exclusively designed to help the students develop into strong decision makers
- High level research opportunities for M.Phil students for further academic pursuits leading to PhD programs

During my MS in Business administration at superior University, I found the total 36 credit hours as the valuable learning time of my life; as I had unique opportunity of skill – based learning. I, not only, got expertise in research methods but also in global business and international marketing. The students owe this to the Azra Naheed Center for Research and Development which has got renowned Ph D and Research Scholars who train them. Here, the students learn and practice on the global finance, marketing and human resource trends more than traditional knowledge. This is why our M Phil students are passionate to become a part of this center even after earning their degree.



Total Cr. Hrs.: **36**

Total Courses: **10 + Dissertation/Research Project**

Total Semesters: **4**

Eligibility: **MBA/ MPA / M.Com / ICMA / CA / BBA / B.Com (Hons) / Msc. Economics , GAT- General with a minimum 50% cumulative Score**

Semester 1

Advanced Research Methods	3
Strategic Management	3
Managerial Economics	3
Elective I	3
Elective II	3

Semester 2

Corporate Finance	3
Strategic Marketing	3
Managerial Accounting	3
Elective I	3
Elective II	3

Semester 3& 4

Dissertation or Research Project 6

Elective Courses

Strategic Human Resource Management	3
Project Management	3
International Marketing	3
Global Business	3
Expert Systems	3
International Finance	3

The College reserves the right to exercise its discretion in offering any subject or field of concentration according to the availability of academic facilities