

MS/M.Phil

Business
Administration



facilitating
Superior Human Beings



MS/M.Phil Business Administration : Out of the industrialization era in the late 19th Century emerged a need to sought out scientific approaches to management. The core courses in MS/M. Phil program in Business administration are designed to involve students in the various areas of business such as accounting, marketing, human resources, operations management etc. at an advanced level. Students have the option to select an area of concentration and focus to make their potential grow in their specific domain. We at Superior University ensure consistency and quality in our MS/M. Phil program of Business Administration, with specialized concentration.

Superior Split Degree

To meet the rapidly changing academic challenges, Superior University is exploring new horizons by joining hands with top universities around the globe and proudly offers split degree programmes at undergraduate, post graduate and Ph.D levels with an intention to give access to students for progression to international education.

Benefits

Guaranteed Better Academic Performance

When you enroll for the Split Degree Programmes you will need to spend half the duration of your degree at Superior and the other half at one of our collaborative partner universities, so ideally your academic standard will be better compared to normal overseas students.

Time & Cost Effectiveness:

Half the fee, half the duration compared to the normal international degree programmes.

Visa Processing Facility:

The Foreign Student Support Desk will facilitate you in processing your visa to any respective country.



Total Cr. Hrs.	36
Total Courses	10 + Dissertation/ Research Project
Total Semesters	4
Eligibility	MBA/MPA/M.Com/ ICMA/ICA/B.Com (Hons)

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Semester 01	
Advanced Research Methods	3
Strategic Management	3
Managerial Economics	3
Elective I	3
Elective II	3
Semester 02	
Corporate Finance	3
Strategic Marketing	3
Managerial Accounting	3
Elective I	3
Elective II	3
Semester 03 & 04	
Dissertation/Research Project	6

Electives	
Strategic Human Resource Management	3
Project Management	3
International Marketing	3
Global Business	3
Expert Systems	3
International Finance	3