



**SUPERIOR  
UNIVERSITY**

**PASSPORT**

**TO JOURNEY OF KNOWLEDGE**

Experience World-Class Education Globally



# OUR ETHOS

## VISION

To be a leading Pakistani University driving Excellence in Learning, Innovation and Research.

## MISSION

We are committed to transform the lives of our students, faculty, staff and alumni by providing an excellent learning and research environment which ensures success in their lives and careers. We believe in developing emotionally intelligent 'Superheroes' who can create social and economic impact through entrepreneurial mindset to build a Superior Pakistan.

## OUR VALUES

- STUDENT SUCCESS
- EXCELLENCE
- INNOVATION
- TEAMWORK
- FAIRNESS
- AGILITY
- SUSTAINABILITY



"WE'RE  
PRIORITIZING  
*GLOBAL  
OPPORTUNITIES  
FOR STUDENTS*  
WITH INNOVATIVE  
STRATEGIES TO  
PREPARE THEM FOR  
INTERNATIONAL  
CAREERS."

## PROF. DR. SUMAIRA REHMAN

**Rector** Superior University Pakistan and UAE

**Member** Higher Education Commission (HEC)

**Member** PHEC (Punjab Higher Education Commission)

**Member** Accreditation Committee Government of Punjab

**Member** Academics Committee, Higher education commission

**Director** CMACED (Chaudhry Muhammad Akram Centre for Entrepreneurship Development)

**Convenor** Governors consortium on entrepreneurship Punjab, Pakistan

**Project Leader** COMSTECH & Superior University 3UIM Program for OIC Countries

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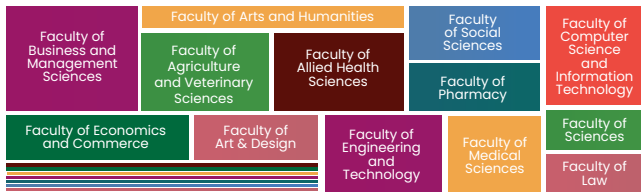
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**Speaksure Language Center**





# ENRICHING LEARNING EXPERIENCE THROUGH OUR ENABLING ECOSYSTEM



The number 1 Entrepreneurship  
Institute in the world



## BABSON

has declared superior university as the 1st  
ever collaborative partner from Pakistan



United Nations  
Academic Impact

**SUPERIOR** is the Only  
**UNIVERSITY** from  
**PAKISTAN** to be featured in  
Best Practice of  
implementing  
**SDGs** in Higher Education



The WORLD  
UNIVERSITY  
RANKINGS  
for INNOVATION

**NO.1** in Social  
in PAKISTAN Responsibility

Student Support  
and Engagement

**NO.1**  
in PAKISTAN

WORLD RANK IN  
**QUALITY OF  
EDUCATION**  
**101-200**

# Superior University at a Glance



Campuses

07



Student body

23,027



60%

Male students



40%

Female students

Faculties

13



165

Total Programs



National &  
International  
Accreditations

16



Enrollment rate



International  
Students

294

17 On Campus  
Nationalities



Postgraduate  
Programs

53

Undergraduate  
Programs

112

New Programs  
Added

22

Associate  
Degree Programs

08

Diploma and  
Certificates

06

Total Faculty

1126



PhD Faculty

167



72%

Male Staff



28%

Female Staff



Alumni

52,187



Academic Staff

52%

More than

1 Billion PKR



700 M



323 M

Annual Scholarships



Startups

178



Revenue  
Generated by  
Student Entrepreneurs

1.3 B+



Jobs Created  
by Student  
Entrepreneurs

1511

Overall  
Employability Rate

90%

Job Relevancy

85%



Salary Range

45-70K



Student  
Satisfaction  
Rate (UG)



Student  
Satisfaction  
Rate (PG)



Alumni  
Satisfaction  
rate



Employer  
Satisfaction  
Rate



Industry  
Partners

283



International  
Academic  
Collaborators

210



Ranking

101-200

Quality Education In  
THE Impact Rankings



Journals

12



MoUs

350+



Publications

1400+



Annual Expenditure  
on Research

PKR  
82M



Annual Expenditure  
on Infrastructure

PKR  
383M



Annual Expenditure  
on Employees  
Development

PKR  
35M



Annual Expenditure  
on Community  
Development

PKR  
12.3M



# 3U1M<sup>®</sup> WITH GLOBAL EXPERIENCE

## 1M-MARKET INTENSIVE YEAR FOUR INDIGENOUS CAREER STREAMS

- Design Challenge
- Start-up
- Scale-up
- Go Global

## Career Pathways

**Startup:** to become a successful entrepreneur by getting incubated at our Innovation District 92 (ID-92)

**Scaleup:** to uplift your family business by getting trained at our accelerator "ScaleUpK"

**Design Challenge:** to become a valuable resource for corporate world by solving a real-time industry problem following Design Thinking approach

**Superior Go Global:** prepare you to explore career and immigration opportunities through 'Go Global Stream'

## YEAR 2 - EXPLORATION | PB 2

- Relevant industry concept
- Experiential learnings

## FRESHMAN PROGRAM

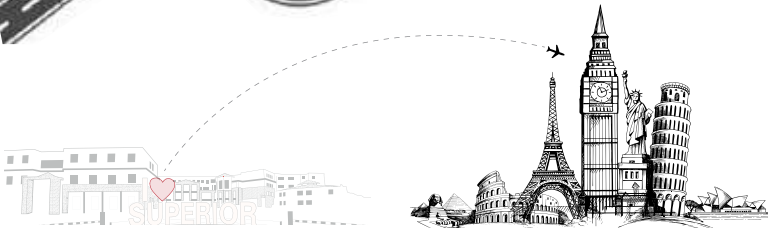
- Life management Skills
- Clarity of purpose
- Understanding the WHYs & HOWs

## YEAR 3 - INNOVATION & ENTREPRENEURSHIP | PB 3

- Innovation
- Social Entrepreneurship Project (SEP)
- Entrepreneurship Teaching & Training Program

## YEAR 1 - FOUNDATION | PB 1

- Student understands the basics
- Customized curriculum
- Project-based learning



# INTERNATIONAL STUDENTS

## WHY CHOOSE SUPERIOR UNIVERSITY?

Embark on a transformative educational adventure at Superior University! We warmly welcome international students from all backgrounds to join our vibrant and multicultural community. Superior University fosters a global perspective through its commitment to diversity and inclusivity. We equip you with cutting-edge knowledge and resources, along with dedicated support services like academic advising, language assistance, and cultural integration programs to ensure a smooth transition.



Yemen



Jordan



Palestine



Bangladesh



Ethiopia



Somalia



Sudan



Afghanistan



Malaysia



Sri Lanka



Syria



Germany



Oman



Nigeria



Kenya



**COUNSELING  
AND  
SUPPORT**



**HEC - NOC  
SUPPORT**



**VISA  
SUPPORT**



**ENGLISH/URDU  
LANGUAGE  
COURSES**



**ACCOMMODATION**



**ARRIVAL**

# WHAT MAKES SUPERIOR UNIVERSITY STAND OUT?

**INNOVATIVE TEACHING AND  
WORLD CLASS EDUCATION**



We equip you with the skills and real-world experience necessary for your future career through hands-on learning. We prioritize critical thinking, creativity, and practical skills in a dynamic learning environment. Our progressive teaching, rigorous curriculum, and global focus ensure graduates are academically strong and ready for a changing world.



## BEYOND STUDENT ASSISTANCE

We're here for you to offer comprehensive student support. We provide a holistic support system, including academic and career guidance, health and wellness resources, personal growth opportunities, and assistance with building a strong community.

**REFLECTING  
GLOBAL  
DIVERSITY  
WITH**



**294** INTERNATIONAL  
STUDENTS

We are a diverse and welcoming university for international students. Our global network includes over 24,000 students spread across multiple campuses. Located in the vibrant and affordable student city of Lahore, our campus offers easy access to resources that help you settle in and build lifetime friendships.



## CAREER ADVANCEMENT

Our institution is dedicated to facilitating valuable work placements at prominent companies through our 3UIM, Go Global, and ETPP programs, while also offering comprehensive resources and guidance to empower aspiring entrepreneurs in their startup endeavors.



**165**  
**PROGRAMS**  
**ENDLESS POSSIBILITIES**

Offering 165 diverse qualifications and adaptable study methods, we're sure you'll discover the perfect program that aligns with your interests, abilities, and lifestyle. Our programs are constantly evolving to reflect the latest industry trends and demands, ensuring you graduate with relevant and in-demand skills.

## 1M<sup>®</sup> WITH GLOBAL EXPERIENCE AT SUPERIOR UAE CAMPUS



3UIM framework has been further strengthened by the launch of 1M with Global Experience through our UAE Campus in Ras-ul-Khaima. This expansion presents exciting opportunities for collaboration and partnership with local industries and academic institutions, enriching the learning experience and creating pathways to meaningful employment opportunities.

## STUDENT EXCHANGE PROGRAM

DON'T JUST *Study* LIVE *AN Adventure*

Our institution is dedicated to facilitating valuable work placements at prominent companies through our 3UIM, Go Global, and ETPP programs, while also offering comprehensive resources and guidance to empower aspiring entrepreneurs in their startup endeavors.



## CONNECT WITH THE WORLD THROUGH SPEAKSURE LANGUAGE CENTRE

## SPLIT DEGREE PROGRAM

YOUR EDUCATION,  
SPLIT ACROSS CONTINENTS

Embark on an enriching academic journey with Superior University's Split Degree Program. Study abroad at our partner universities, enjoy a smooth credit transfer process and enrich your education with invaluable global exposure. We are committed to integrating international experiences into our programs, ensuring our students are prepared for a globally connected world.



## DUAL DEGREE PROGRAM

### TWO DEGREES, ONE SEAMLESS JOURNEY

Our Dual Degree Program offers a unique pathway to earning two prestigious degrees in less time. By combining rigorous academic curricula, you'll maximize your career prospects in the global economy, fostering interdisciplinary skills and equipping yourself with the experience to excel.

At Superior University, we understand the importance of effective communication in today's interconnected world. The Speaksure Language Centre provides comprehensive language training in seven languages and IELTS preparation, using innovative methods to enhance your linguistic and cultural understanding.



## OUR THRIVING RESEARCH CULTURE

Superior University's Research Week, a Rector-led initiative, celebrates researchers and is supported by training programs, conferences, and seminars. Meticulously crafted training programs empower faculty and students with advanced skills, while prestigious conferences and seminars facilitate knowledge exchange and visionary innovation.

# Hear from our VIBRANT COMMUNITY OF INTERNATIONAL STUDENTS!



“Coming from Jordan, I was nervous about adapting to a new culture. But the university's international student support team was amazing! They helped me with everything from visa applications to finding accommodation. I also joined the international student society, and I've made many friends from all over the world. It feels like a second home.”



**AHMED JEHAD**

Sem 4, Cyber Security



“Of course, there were some challenges at first, like getting used to the different food and customs. But everyone was so welcoming and patient. The university organized cultural events and workshops, which helped me learn about the local culture and connect with other students. Now, I feel completely at home.”



**MADIHA**

Sem 3, BS Optometry



“Studying at Superior University has been a life-changing experience. I've become more independent, adaptable, and culturally aware. I've also had the chance to explore the beautiful city of Lahore and experienced a new way of life. This university has helped me grow both academically and personally.”



**MOSAB ADIL MOHAMED OSMAN**

Sem 2, BS Aviation Management



# ELIGIBILITY CRITERIA

## INTERNATIONAL STUDENTS

### ADMISSION CRITERIA

- Minimum 60% marks in previous academic result
- High school certificate (translated into English).
- IBCC Equivalence certificate
- Valid Passport

### ACADEMIC YEAR

FALL  
INTAKE

APRIL  
TO  
JUNE

SPRING  
INTAKE

DECEMBER  
TO  
FEBRUARY

Fall classes will start in September  
Spring classes will start in March

## VISA PROCESS

### ADMISSION PROCESS

- Student application
- Picture
- Previous academic record

### HEC-NOC APPLICATION

- HEC Information Letter
- HEC Cover Letter
- HEC Confirmation Letter
- Scanned Passport

### EMBASSY NOC

- University Acceptance Letter
- HEC NOC
- Scanned Passport
- Bonafide Letter for the Visa

### PAKISTANI VISA APPLICATION

- Scanned Photograph
- Acceptance Letter
- NOC from HEC
- NOC from Embassy
- NOC from the home country
- Bonafide Letter for Visa

**Use this list to make sure you bring everything you need while coming to Lahore.**

## ESSENTIAL ITEMS!

1. Passport
2. Study Visa
3. Additional proof of identity (Driving license or Identity card)
4. Scanned copies of passport, visa and other important documents.
5. Proof of your residential address in your home country.
6. Original qualification certificates used for your visa and admission application.
7. Offer letter provided by Superior University.
8. Acceptance Letter

## PACKING TIPS

Pack as light as possible; You'll be able to get almost everything in Lahore.

You should always carry valuable items in your hand carry luggage.

Never put cash or other valuables in your check-in luggage.



# STAYING IN LAHORE ACCOMODATION

## SUPERIOR UNIVERSITY HOSTEL & GUEST HOUSE

SINGLE

DOUBLE

QUAD

## AFTER COMING TO SUPERIOR UNIVERSITY

- ERP account (Check your ERP account regularly for updates)
- Fee Submission (2 installments per semester)
- 80% attendance is compulsory in each semester.
- You will be dropped from the course if your attendance falls below 75%.
- Mid-term exams have 30% weightage.
- It is mandatory to attend all social events organized by the university.
- Fine will be charged as per university policies on late fee submission.

### EMPLOYMENT OPPORTUNITIES

#### ON CAMPUS INTERNSHIP OPPORTUNITIES

- Marketing Department
- Communication Department
- Global Engagement Office

### LANGUAGE COURSES

**FALL INTAKE:**  
December

**SPRING INTAKE:**  
April

**DURATION OF  
COURSES:**  
3 Months

**2 LECTURES:**  
Weekly

## INTERNATIONAL STUDENTS ACTIVITIES

Month	Activities 2024	Activities 2025
January	Welcome Party	DJ Night
February	City Tour	Cultural Fusion Day
March	Cultural Festival	Iftar Party
April	Iftar Party	Global Food Carnival
May	Talent Show	Outdoor Trip
June	Pakistan Village Day	Pool Party
July	Wagah Border Visit	Mindfulness Workshops
August	Pakistan Independence Day	Painting Competition
September	City Tour	Global Talent Show
October	Football League	Football League
November	BBQ Night	Movie Night
December	New Year's Party	Traditional Fashion Parade



# NEXT STEP

## 1 VISIT INTERNATIONAL OFFICE ON CAMPUS

Connect with the International Office on campus and Visit the website to research semester exchange opportunities.

## 2 EXPLORE PROGRAM OFFERINGS

Where do you begin when the world is your oyster? Explore materials to evaluate and compare your options for studying abroad. Consider the most essential parts at a glance, such as housing, perception, and language requirements.

## 3 CONTACT THE SEMESTER EXCHANGE PROGRAM REPRESENTATIVE.

Our representatives are here to help you and make the process smooth. Contact the representative to learn more about how our program works.



+ 92 333 4060315



international.office@superior.edu.pk

## 4 APPLY ONLINE

We have an application link for the Semester Exchange Program, making it easier for you to start your new journey!

SCAN  
HERE  
TO  
APPLY





# SEMESTER EXCHANGE PROGRAM

Expand your academic and personal horizons by participating in our Semester Exchange Program! Spend a semester (extendable to a year) studying at a partner university abroad, immersing yourself in a new culture, seamlessly transferring credits back to your degree, **building international networks, exploring future educational and career opportunities**, and investing in a resume-boosting experience that will set you apart in a competitive job market.



# WHY SEMESTER EXCHANGE PROGRAM ?



Career  
Advancement



Global  
Vision



Foreign  
Education  
Exposure



Personal  
Growth



Cultural  
Awareness



Lifelong  
Friendships



Foreign  
Industry Insight



Life Changing  
Experience



## ELIGIBILITY



Students from  
2nd semester  
till 5th semester  
can apply



Good Communication  
and Presentation Skills  
for Interview.

Minimum CGPA: 2.5

# WHERE CAN YOU GO?







# TÜRKIYE

**Cultural Exposure:** Experience Türkiye's rich culture, traditions, and cuisine.

**Educational Enhancement:** Access diverse courses and new academic perspectives.

**Language Skills:** Learn or improve Turkish through daily interactions.

**Personal Growth:** Develop independence, adaptability, and problem-solving skills.

**Travel Opportunities:** Explore Türkiye and nearby countries easily.

**Understanding Global Issues:** Gain insights into global issues from a new perspective.

**Cost-Effectiveness:** Enjoy more affordable living and tuition costs compared to other destinations.



## ALANYA UNIVERSITY

BS Communication and Design

BS Gastronomy and Culinary Arts

BS Business Administration

BS Tourism Management

BS Architecture

BS Computer Engineering

## YEDİTEPE ÜNİVERSİTESİ

BS Interior Design

BS Textile and Fashion Design

BS Nutrition and Dietetics

BS Tourism Management

BS Architecture

BS Psychology

BS Journalism

BS Information Systems and  
Technologies

BS Software Development

Bachelor of Business Administration

BS E-commerce and Management

BS Economics

BS Political Science and International  
Relations

BS English Language and Literature

BS Civil Engineering

BS Computer Engineering

BS Electrical and Electronics Engineering

BS Mechanical Engineering

BS Gastronomy and Culinary Arts

BS Graphic Design

BS Nursing

BS Physiotherapy and Rehabilitation

BS Pharmacy



## YAŞAR ÜNİVERSİTESİ

BS Tourism Guidance

Bachelor of Business Administration

BS Computer Engineering / Science

BS Robotics

BS Psychology

BS English Language and Literature

BS Architecture

BS Interior Architecture and  
Environmental Design

BS Gastronomy and Culinary Arts

BS Economics

BS New Media and Communication

BS Civil Engineering

BS Electrical and Electronics Engineering

BS Mechanical Engineering

BS Software Engineering

BS International Relations



## HALIÇ ÜNİVERSİTESİ

Bachelor of Business Administration  
BS Nutrition and Dietetics  
BS Physiotherapy and Rehabilitation  
BS Psychology  
BS Biomedical Engineering  
BS Computer Engineering  
BS Electrical and Electronics Engineering  
BS Mechanical Engineering  
BS Software Engineering  
BS Nursing



## FENERBAHCE UNIVERSITY

Bachelor of Business Administration  
BS Economics and Finance  
BS English Language and Literature  
BS Political Science and International Relations  
BS Psychology  
BS Civil Engineering  
BS Nursing  
BS Physiotherapy and Rehabilitation  
BS Computer Engineering  
BS Electrical and Electronics Engineering  
BS Software Engineering  
BS Pharmacy  
BS Interior Architecture and Environmental Design



## ANADOLU UNIVERSITY

Bachelor of Business Administration  
BS Economics



## ISTANBUL MEDIPOL UNIVERSITY

BS Speech and Language Therapy  
BS Interior Architecture  
BS Architecture  
BS Psychology  
BS Physiotherapy and Rehabilitation  
BS Health Management  
BS Economics and Finance  
BS Political Science  
BS Biomedical Engineering  
BS Civil Engineering  
BS Computer Science and Engineering  
BS Electrical and Electronics Engineering  
BS Nursing



## TOROS ÜNİVERSİTESİ

Bachelor of Business Administration  
BS Economics  
BS Psychology  
BS Computer and Software Engineering  
BS Electrical and Electronic Engineering  
BS Software Engineering



## ISTANBUL AYDIN UNIVERSITY

BS Aviation Management  
BS Software Development  
BS Architecture  
Bachelor of Business Administration  
BS Political Science and International Relations  
BS Civil Engineering  
BS Computer Engineering  
BS Electrical and Electronics Engineering  
BS Mechanical Engineering  
BS Software Engineering

## ALTINBAŞ UNIVERSITY

Bachelor of Business Administration  
BS Economics  
BS International Relations  
BS Political Science  
BS Psychology  
BS Architecture  
BS Civil Engineering  
BS Computer Engineering  
BS Electrical and Electronics Engineering  
BS Interior Architecture and Environmental Design  
BS Mechanical Engineering  
BS Software Engineering  
BS Pharmacy

## MALTEPE ÜNİVERSİTESİ

Bachelor of Business Administration  
BS Computer Science  
BS Architecture  
BS Civil Engineering  
BS Electrical and Electronics Engineering  
BS Software Engineering  
BS Psychology

## MARMARA ÜNİVERSİTESİ

BS Computer Science  
Bachelor of Business Administration  
BS Economics  
BS Computer Engineering  
BS Electric-Electronic Engineering  
BS Political Sciences and International Relations

## MANİSA CELAL BAYAR UNIVERSITY

Bachelor of Business Administration  
BS Economics  
BS Civil Engineering  
BS Computer Engineering  
BS Electrical Engineering  
BS Mechanical Engineering



## İSTANBUL OKAN ÜNİVERSİTESİ

BS Aviation Management  
Bachelor of Business Administration  
BS Software Engineering  
BS Tourism and Hotel Management  
BS Architecture  
BS International Relations  
BS Civil Engineering  
BS Computer Engineering  
BS Electrical and Electronic Engineering  
BS Mechanical Engineering  
BS Software Engineering  
BS Nutrition and Dietetics



## ABDULLAH GÜL UNIVERSITY

BS Architecture  
Bachelor of Business Administration  
BS Computer Science  
BS Civil Engineering  
BS Electrical & Electronics Engineering  
BS Mechanical Engineering  
BS Political Science & International Relations  
BS Psychology  
BS Economics  
BS Molecular Biology and Genetics

## İSTİNYE ÜNİVERSİTESİ

Doctor of Physical Therapy  
Bachelor of Business Administration  
BS Computer Science  
BS Architecture  
BS Cardiac Perfusion  
BS Speech Pathology  
BS Mass Communication  
BS Economics  
BS International Relations  
BS Biomedical Engineering  
BS Civil Engineering  
BS Electrical and Electronic Engineering  
BS Mechanical Engineering  
BS Software Engineering  
BS Gastronomy and Culinary Arts  
BS Nursing  
BS Psychology  
BS English Language and Literature  
BS Pharmacy



## ACIBADEM ÜNİVERSİTESİ

BS Biomedical Engineering  
BS Computer Engineering  
BS Nursing  
BS Nutrition and Dietetics  
BS Pharmacy  
BS Psychology



## METU – MIDDLE EAST TECHNICAL UNIVERSITY.

BS Computer Science  
Bachelor of Business Administration  
BS Economics  
BS Architecture  
BS Psychology  
BS International Relations  
BS Political Science  
BS Civil Engineering  
BS Electrical and Electronic Engineering  
BS Mechanical Engineering

## ZONGULDAK BÜLENT ECEVİT UNIVERSITY

BS Economics  
Bachelor of Business Administration  
BS Civil Engineering  
BS Electrical and Electronic Engineering  
BS English Language and Literature

## **İSTANBUL NİŞANTAŞI ÜNİVERSİTESİ**

BS Aviation Management  
BS Mass Communication  
Bachelor of Business Administration  
BS Psychology



## **İSTANBUL GEDİK ÜNİVERSİTESİ**

BS International Trade and Finance  
BS Political Science and International  
Relations  
BS Mechatronics Engineering

## **BURSA ULUDAG UNIVERSITY**

BS International Relations  
BS Business Administration

## **SIIRT ÜNİVERSİTESİ**

BS Economics



## **TED ÜNİVERSİTESİ**

BS Software Engineering  
BS Architecture  
BS Interior Architecture and  
Environmental Design  
BS Psychology  
BS English Language and Literature  
Bachelor of Business Administration  
BS Economics  
BS Political Science and  
International Relations  
BS Civil Engineering  
BS Computer Engineering  
BS Electrical and Electronic  
Engineering  
BS Mechanical Engineering  
BS Software Engineering

## **HASAN KALYONCU ÜNİVERSİTESİ**

BS Computer Science  
BS Civil Engineering  
BS Computer Engineering  
BS Electrical and Electronic  
Engineering  
BS Mechanical Engineering  
BS Software Engineering  
BS Political Science and  
International Relations



## ESKİŞEHİR TEKNİK ÜNİVERSİTESİ

BS Aerospace Engineering  
BS Aircraft Engineering  
BS Computer Engineering  
BS Electrical and Electronics Engineering  
BS Information Systems And Technologies

## LOKMAN HAKIM UNIVERSITY

BS Health Sciences

## İSTANBUL GALATA ÜNİVERSİTESİ

BS Psychology  
BS Architecture Design



## PIRI REIS UNIVERSITY

BS Economy And Finance  
BS Logistics Management  
BS Computer Engineering  
BS Electrical and Electronics Engineering  
BS Mechanical Engineering  
BS Naval Architecture and Marine Engineering  
BS Maritime Transportation Management Engineering  
BS Marine Engineering Operations



## ISTANBUL GELİSİM UNIVERSITY

BS Aviation Management  
BS Business Administration  
BS Economics And Finance  
BS English Language And Literature  
BS Political Science And International Relations  
BS Psychology  
BS Architecture  
BS Civil Engineering  
BS Nursing  
BS Nutrition And Dietetics  
BS Physical Therapy And Rehabilitation  
BS Gastronomy And Culinary Arts

## İSTANBUL KÜLTÜR UNIVERSITY

BS Architecture  
BS Interior Architecture and Environmental Design  
BS Business Administration  
BS Economics  
BS International Relations  
BS Civil Engineering  
BS Computer Engineering  
BS Electrical-Electronics Engineering



# MALAYSIA



**Rich Cultural Tapestry:** Explore a blend of Malay, Chinese, and Indian influences.

**Budget-Friendly:** Enjoy affordable tuition fees and living costs.

**Natural Beauty:** Immerse yourself in stunning rainforests and beaches.

**Culinary Adventure:** Savor delicious cuisine with influences from across Asia.

**Unforgettable Experiences:** A semester filled with unique cultural and scenic exploration.



## UNIVERSITY KUALA LUMPUR (UNIKL)

BS Electrical Engineering  
BS Mechanical Engineering  
BS Information Technology  
BS IT in Software Engineering  
BS Fashion Design with Marketing  
BS Accounting  
BS Analytical Economics  
BS International Business (BBA)  
BS Islamic Finance (BBA)  
BS Marketing (BBA)  
BS Aviation Management  
BS Tourism Planning and Development  
Bachelor of Medicine and Bachelor of Surgery (MBBS)  
BS Nursing Science  
BS Pharmacy  
BS Physiotherapy  
BS Psychology  
BS Biomedical Science  
BS Environmental Health  
BS Occupational Safety & Health  
BS Medical Imaging Technology  
BS Medical Lab Sciences

## ASIA PACIFIC UNIVERSITY OF TECHNOLOGY AND INNOVATION (APU)

BS Accounting and Finance  
BS Actuarial Studies (Data Analytics)  
BS Business Management  
BS Hospitality and Tourism  
BS Marketing Management (Digital Marketing)  
BS Tourism Management (Hospitality)  
BS Computer Games Development  
BS Computer Science  
BS Computer Science (Artificial Intelligence)  
BS Computer Science (Data Analytics)  
BS Computer Science (Cyber Security)  
BS Information Technology  
BS Software Engineering  
BS Electrical and Electronic Engineering  
BS Mechanical Engineering  
BS International Relations  
BS Media and Communication Studies  
BS Psychology

## UNIVERSITY SAINS MALAYSIA

BS Computer Science  
BS Software Engineering  
BS Civil Engineering  
BS Electrical Engineering  
BS Mechanical Engineering  
BS Accounting  
BS Economics  
BS Biomedical Science  
Doctor of Dental Surgery (DDS)  
Doctor of Medicine (MD)  
BS Environmental and Occupational Health  
BS Exercise and Sport Science  
BS Forensic Science  
BS Medical Radiation  
BS Nutrition



# CHINA



**Academic Powerhouse:** Top-ranked universities offer world-class education.

**Budget-Friendly:** Affordable tuition fees and living costs.

**Cultural Journey:** Immerse yourself in China's rich history (Great Wall). Explore vibrant culture and regional cuisines.

## TIANGONG UNIVERSITY

BS Fashion Design

BS Textile Design

BS Computer Science

Bachelor of Business Administration

BS International Economy and Trade

BS Software Engineering

BS Electrical Engineering and Automation

## HEBEI ACADEMY OF FINE ARTS

BA Art and Technology (User Interface Design)

BA Environment Design (Landscape Design)

BA Landscape Architecture

BA Fine Arts

BA Apparel and Accessories Design

BA Fashion Design and Engineering

## JILIN AGRICULTURAL SCIENCE AND TECHNOLOGY UNIVERSITY

BS Business Administration

BS Financial Management

BS International Economy and Trade

BS Marketing Management

## XI'AN JIAOTONG-LIVERPOOL UNIVERSITY (XJTLU)

BS Computer Science

Bachelors of Business Administration

BS Mass Communication

BS English Literature

BS Digital Media

BS Engineering

BS Economics

BS International Relations

BS Industrial Design

BS Internet of Things

# AZERBAIJAN



**Budget-Friendly:** Lower cost of living compared to Western countries.

**Academic Focus:** Allows you to concentrate on studies without financial stress.

**Cultural Exploration:** Rich heritage at the crossroads of Europe and Asia. Diverse architecture, cuisine, and traditions

**Experiences:** Explore Baku's historic city walls Immerse yourself in the Caucasus Mountains' beauty. Enjoy the warm hospitality of Azerbaijani people.



## ODLAR YURDU UNIVERSITY

BS Interior Design

BS Fashion Design

BS Graphic Design

BS Fine Arts

BS Computer Engineering

BS Information Technologies

Bachelor of Business Administration

BS International Relations

BS Philology (Language & Literature)

## NAKHCHIVAN STATE UNIVERSITY

BS Economics

BS International Relations

BS Computer Engineering

## BAKU STATE UNIVERSITY

BS Biology

BS Chemistry

BS Applied Mathematics and Cybernetics

BS Mechanics and Mathematics

BS Physics

BS Journalism

BS Philology

BS Social Sciences and Psychology

BS International relations and economics

# FRANCE



**History & Culture:** Immerse yourself in French history and culture

**Education:** World-class education at renowned universities

**Blend of Flavors:** Explore the delectable world of French cuisine

**Art & Architecture:** Awe-inspiring beauty of the Louvre and Palace of Versailles

**Language Immersion:** Perfect your French and gain cultural appreciation

**Scenic Beauty:** Explore charming cafes, villages, and stunning landscapes

## INSA TOULOUSE

BS Applied Physics

BS Applied Mathematics

BS Biological Engineering

## INSA ROUEN

BS Computer Science

BS Software Engineering

BS Robotics

## MBS SCHOOL OF BUSINESS

Bachelor of International  
Business Administration

## CLERMONT SCHOOL OF BUSINESS

BS Digital Marketing & E-Commerce  
Management

BS International Management





# SPAIN

**Academics & Culture:** Steep yourself in history (Roman ruins, Alhambra). Top-ranked universities offer excellent education.

**Lifestyle & Language:** Sunny beaches, vibrant fiestas, flamenco. Practice Spanish with friendly locals, savor tapas. Embrace the relaxed pace of life.

**Personal Growth:** Broaden your horizons with an enriching semester. Develop a lifelong love for Spain's captivating culture.

## CETT SCHOOL OF TOURISM, HOSPITALITY AND GASTRONOMY

BS Hospitality and Tourism Management

BS Culinary Arts management

## JOVIAT

BS Culinary Arts management



# CZECH REPUBLIC



**Hidden Gem:** Affordable adventure in Central Europe.

**Academic Advantage:** Top-ranked universities with high-quality education at a lower cost.

**Cultural Immersion:** Vibrant culture in Prague (stunning architecture, rich history) Explore charming medieval towns, majestic castles, and natural landscapes

**Foodie Paradise:** Savor hearty Czech cuisine.

**Personal Growth:** Unforgettable semester with academic challenge. Broaden your horizons and appreciate Central Europe.



## EUROPEAN RESEARCH UNIVERSITY

BSc Economy and Management

## UNIVERSITY OF OSTRAVA

BS Fine Arts

BS Fashion design

BS Textile Design

BS Graphic design

Doctor of Physical Therapy

BS Medical Imaging Technology

BS Human Nutrition & Dietetics

BS Food Science & Technology

BS Medical Lab Technician



# SOUTH KOREA

**Unique Blend:** Cutting-edge technology. Rich cultural heritage. Dynamic youthful energy.

**Academic Advantage:** Globally ranked universities provide top education. Enhance your future career prospects.

**Cultural Exploration:** Fascinating history (ancient temples, modern cities). Immerse yourself in Korean pop culture.

## WOOSONG UNIVERSITY

Bachelor of Business Administration

BS AI & Big Data

BS Global Management

BS Hotel Management

BS K-Beauty Design

BS Media and Communication Arts

BS Culinary Arts

BS Restaurant and Entrepreneurship

## INCHEON NATIONAL UNIVERSITY (INU), SONGDO CAMPUS

Bachelors of Business Administration

## KYUNG DONG UNIVERSITY

BS Hospitality and Tourism Management

BS International Business Administration

BS International Hotel Management

BS Artificial Intelligence

BS Smart Computing

## SEOUL NATIONAL UNIVERSITY, BUNDANG HOSPITAL

BS Human Nutrition & Dietetics

Doctor of Physical Therapy

## DONG-A UNIVERSITY

BS Integrated Business Management (IBM)



# POLAND



**Education:** Polish education emphasizes strong academic foundations and encourages critical thinking with a focus on both theoretical knowledge and practical skills

**Research Opportunities:** Many universities actively engage in research, providing students with opportunities to participate in cutting-edge projects.

**Cost of Living:** The overall cost of living in Poland is also relatively lower.

**Traditional Cuisine:** Polish cuisine is hearty and flavorful, with a variety of dishes you can enjoy. Enjoy a mix of traditional restaurants and modern cafes.

**Festivals and Events:** Poland hosts many cultural festivals and events throughout the year.

## POWISLANSKI UNIVERSITY

BS Economics

Bachelors of Business Administration

BS Nursing



# MOROCCO



**Unique Cultural Experiences:** From bustling souks to traditional music you can immerse yourself in a truly unique cultural environment.

**Linguistic Diversity:** Morocco offers opportunities to learn Arabic, French, and even Berber languages, enhancing your linguistic skills.

**Opportunities for Research:** Morocco's unique position as a gateway to Africa provides opportunities for research in many advanced fields

**Beautiful Landscapes:** From the Sahara Desert to the Atlas Mountains and the Atlantic coast, Morocco offers diverse and stunning landscapes.

## AL AKHAWAYN UNIVERSITY IN IFRANE (AUI)

Bachelor Of Business Administration

BS Computer Science

BS Cloud And Mobile Software Engineering

BS Artificial Intelligence And Robotization

BS Big Data Analytics

BS Engineering And Management Science

BS International Studies

BS Communication Studies

BS Environmental Studies And Sustainability

# APPLICATION PROCEDURE



## STEP 01

Fill the application form online



## STEP 02

Appear for pre-interview



## STEP 03

Appear for final interview



## STEP 06

Coordinate with international office for your nominations



## STEP 05

Submit your documents.



## STEP 04

Complete your Registration, If selected



## STEP 07

List mapped courses on the form and submit it to the host university.



## STEP 08

Wait for your Acceptance



## STEP 09

Apply for your visa



## STEP 12

Continue your studies at Superior after your return.



## STEP 11

Go for Exchange Program



## STEP 10

Attend Training Sessions

# GUIDELINES

- ✓ To ensure a smooth transition, research the institution's academic calendar, housing options, and student support services before you embark on your exchange program.
- ✓ It is crucial to research visa requirements and limitations well in advance of your departure.
- ✓ It is recommended to secure your accommodation well in advance of your departure.
- ✓ It is essential to create a budget for your spending before departure.
- ✓ Don't forget to research local travel options before you leave.
- ✓ Consider participating in self-development training programs to prepare for your upcoming trip.
- ✓ Please send us photos of your study and lifestyle abroad for inclusion in our books and other platforms.
- ✓ It's important to be aware of and respect the laws of your host country.
- ✓ Maintain a strong focus on your academic goals throughout your exchange program.
- ✓ Don't miss your classes.
- ✓ Ensure the safekeeping of your passport and important documents during your exchange.
- ✓ Remember to take breaks and manage stress to ensure a fulfilling experience.
- ✓ Integrate activities you enjoy into your exchange experience to maintain a sense of well-being.



# Helpful Tips

- We recommend that you make an effort to learn some basic phrases in the local language before your departure.
- Remember to pack your medications so you have them during your travels.
- Be sure to obtain the contact information for the host university representative and international office.
- Before you depart, make sure to research the weather conditions and time difference of your host destination.
- It's generally not recommended to carry large sums of cash while travelling.
- Ensure your baggage is clearly labeled with your name, contact information, and destination address.

92 333 4060315

internationaloffice@superior.edu.pk

## CULTURAL TIPS

- Familiarize yourself with the cultural norms and etiquette of your host country before departure
- Connect with someone who has previously visited your destination
- Respect the local culture
- Maintain good communication
- Have empathy

# SPLIT DEGREE PROGRAM

**Diverse Academic Exposure:** Study at multiple prestigious institutions, gaining varied educational experiences and perspectives.

**Enhanced Employment Prospects:** Make your resume stand out with degrees from international universities, which is highly appealing to employers.

**Cultural Immersion:** Live in different countries, allowing for deep cultural immersion and a broader understanding of global cultures.

**Networking Opportunities:** Build an international network of peers, faculty, and professionals which can enhance career opportunities.

**Less cost:** Study abroad in 80% reduced cost.



## ELIGIBILITY

**CGPA 2.5**

**Proficient In English**

For Bachelors Program 3rd, 4th, 5th, and 6th semester students can apply.

# PROGRAMS AVAILABLE AT THE FOLLOWING INTERNATIONAL UNIVERSITIES

## PARTNER UNIVERSITIES



University  
of Cattolica  
Italy



Universitas  
Negeri Padang  
Indonesia



Kyungdong  
University  
South Korea



Dong-A  
University  
South Korea



The University  
of Newcastle  
Australia



Rennes School  
of Business  
France



INSA Rouen  
Normandie  
France



EICAR Film  
School  
France



IPAG France



Kedge Business  
School France



MBS (Montpellier  
Business School)  
France



ENAE Business  
School Spain



Ludwigshafen  
University of  
business and  
society Germany



University  
of Fraser  
Valley Canada



Westcliff  
University USA



# DUAL DEGREE PROGRAM

Embark on a transformative academic journey with our dual degree program, offered in collaboration with Superior University and various prestigious international institutions. Designed to provide students with a truly global education experience, this innovative program allows you to earn two degrees simultaneously, combining the strengths and expertise of both universities. Immerse yourself in diverse cultures, perspectives, and academic traditions as you pursue your passion and expand your horizons. With access to world-class faculty, cutting-edge research opportunities, and a supportive international community, our dual degree program sets you on a path to success in an increasingly interconnected world. Join us in shaping the future of education and unlock endless possibilities for your academic and professional growth.

## ELIGIBILITY

- Proficient in English
- 2.5 CGPA
- For Bachelor's Program, 4th Semester Students can apply
- For DPT, 5th semester students can apply



# PROGRAMS AVAILABLE AT PARTNER UNIVERSITIES



Barcelona  
Technology  
School  
Spain



Xi'an  
Jiaotong-  
Liverpool  
University  
China



Graduate School  
of Chinese  
Academy of  
Agricultural  
Sciences  
China



Eicar film  
school  
France



Berkeley  
College  
USA



ENAE  
Business  
School  
Spain



University of  
Cattolica  
Italy



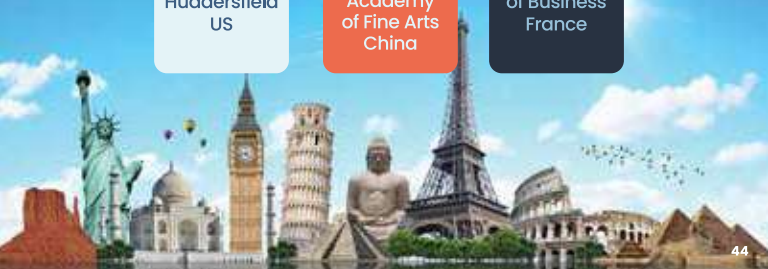
University of  
Huddersfield  
US



Hebei  
Academy  
of Fine Arts  
China



MBS School  
of Business  
France



# SPEAKSURE

## SCHOOL OF LANGUAGES

Our language centre will offer a wide range of language programs and certification that cater to the needs of various study abroad and work programs. These programs will be designed to equip students with proficiency in different languages, certifications, and speaking exposure to ensure that they are ready for study and employment opportunities.



### IELTS

Mastering IELTS can open doors to international education and employment opportunities, enhancing prospects in English-speaking countries.



### ARABIC

Key for careers in diplomacy and international relations, and offers insights into the rich cultural heritage of the Arab world.



### CHINESE

Critical for business opportunities in one of the world's leading economies and offers a gateway to a diverse historical and cultural landscape



### URDU

Enhanced cognitive skills, access to a rich cultural heritage, and improved communication abilities, making it a valuable language to learn.



### GERMAN

Boosts career opportunities in engineering, automotive, and business sectors in Europe's largest economy.



### JAPANESE

Opens pathways to roles in technology and business, while deepening understanding of Japan's influential culture and traditions.



### SPANISH

Enhances communication with the second largest group of native speakers globally, useful in international trade, healthcare, and media.



### FRENCH

Learning French enhances career options in fashion, culinary arts, and diplomacy, and provides access to rich cultural experiences from literature to cinema.



The Office of Engagement and Co-Creation (OEC) at Superior University Lahore is dedicated to enriching the student experience by fostering active participation in both academic and extracurricular domains. Rather than limiting students to passive knowledge acquisition, the office empowers them to become proactive contributors, shaping their university journey through meaningful engagement. By promoting a culture of collaboration, innovation, and leadership, the office ensures that students play an integral role in co-creating a dynamic and inclusive learning environment.





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