

# ALUMNI NEWSWIRE

*Connecting the Wires with Alumni*

Made in Superior

June, 2018



# Connecting the Wires with Alumni

BE SUPERIOR

IN THIS ISSUE

## Team DPRC Welcomes You to an Environment Called Superior



# Chairman Message



*“You are and You will always be the most important asset of my life”*

The first issue of newswire is in front of you, it is the initiative of DPRC and it aims to connect the wires between you and the university to keep you abreast with the happenings on our side and share your achievements with our other stakeholders. You have always been very important for me. When you were students I would always make sure that there should be no barrier between you and me. Today is the same as before. I am always there for you. I used to make you dream that one day your Superior college will be the most prestigious institution of Pakistan. Thanks to you for being the brand ambassadors of your Alma Mater. I with my team want to take your institution among the top institutions of the region. Your cooperation will go a long way in achieving our goals. Now we want to be leading university of Pakistan, driving excellence in learning, Innovation and research with the Superior values of student success, excellence, innovation, team work, fairness and agility. I have always empowered students to be optimistic, work hard and live life to the maximum. We have had our fun times and now I want you to give me back those moments so that I can share it with students and cherish the Superior memories together moreover with the arrival of another dynamic Superior ambassador this university is now producing job creators rather than job seekers. This entrepreneurial mindset is the brain child of Dr. Sumaira Rehman who with her entrepreneurial revolution program is changing minds and conquering hearts. It's your time now to be a part of this entrepreneurial revolution and make Pakistan economically Superior. Sharing your success stories, mentoring the new generation and guiding them in their personal and career lives will surely make you a superhero who has added value in the lives of many.

This newsletter is your voice. We will be sharing our side of stories and will desire your Superior stories to create a positive impact on our existing students. Looking forward to you for your support because it is the time to get back from where you started dreaming. Let's work together to strengthen our superior identity and show the world that only made in Superior has the power to facilitate Superior human beings and create miracles.



# Giving Back to your Alma Mater

*“Success is not just about what you accomplish in your life, it’s about what you inspire others to do”*

Alumni office aims to inculcate a culture of coaching and mentoring to provide experiential learning opportunities for current Superior students.

We engage our professionally sound Alumni through different seminars and workshops to strengthen their connection with their Alma mater. This engagement comes through not only educational programs i.e. training workshops but also multiple networking events like Alumni dinners, tours and regular meetings.

Alumni office is praised for its efforts to let Superior Alumni share their expertise with young students and contribute to their Alma Mater through knowledge sharing.

*Our Alumni conducting workshop on various market trends to develop Superior aspirants.*



# Spotlight & Glimpses

SMILES @ SUPERIOR



Alumni Office at Superior University organised Alumni Reunion 2018 where alumni relived, reconnected and rejoiced with each other. Memories were cherished while laughing and enjoying the food.



Superior University planned a trip to Northern areas of Pakistan Entrepreneurial Safari at Shugran Dosti Tour. The main aim and purpose of this tour was character building and team building via different interactive activities.



Chairman The Superior Group had attended conference with Prof Mustafa Aydin (President Eurasian Universities Union) at EURIE 2018 – Eurasia Higher Education Summit in Istanbul, Turkey.

Stepping into the 6th episode of Superior Entrepreneurial Forum, this time we focused on the challenges faced by the young entrepreneurs and how to convert them into opportunities. The successful forum was led by multiple number of accomplished individuals and leaders from the entrepreneurial fraternity as our speakers.





# Alumni Reunion 2018

Superior Alumni Office organised Reunion Aftar at Sukh Chan Wellness Club to reconnect, reunite and relive the moments. Class reunion is a time to look back fondly on your Superior years, it's also an opportunity for everyone to renew the commitments of future.

*REMEMBER THAT THE MOST VALUABLE ANTIQUES ARE DEAR OLD FRIENDS*



# Superior Pride

*Our Alumni, Our Identity*



## Muhammad Babar Ayaz Malik

Head of Wholesale Banking  
The Bank of Punjab

Mr. Babar graduated from Superior University in the year 2015 as marketing specialist and started his career in banking industry. Currently he is heading the "Wholesale Banking" in The Bank of Punjab.

Recalling his MBA days at Superior, he says "The excellent mix of studies and networking with industry specialists made it a fun filled shared learning. I remember the MBA studies as an unforgettable experience".



## Saad Hashmi

Brand Ambassador  
Virgin Mobile Middle East and Africa.

Mr. Saad has graduated in the year 2012 from Superior University as business expert and initiated his career.

He stated his experience as, "During my academic years the bachelors has made a huge difference in my life so far. The knowledge I gained, the moments I lived and the friends I made there are still part of me until today, and I hope they continue to walk together with me into the future, hopefully a sustainable one."



## Asim Amjad

Head of Human Resource  
Agrow Limited

Mr. Asim graduated from superior university in the year 2005 as HR specialist and started his professional journey in private sector. He is responsible for HR regulations in Agrow Limited.

Sharing his experience at superior he says, "Master program at Superior University gave a lot of knowledge. I communicated with foreign students, worked at business projects, and studied hard. This experience helps me in my current working duties."

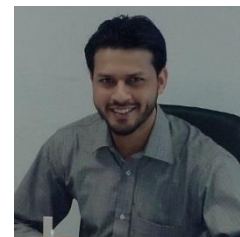


## Khurram Jamil Mughal

Head of Information Technology  
Naveena Exports Limited

Mr. Khurram has done his BSCS in 2008 from Superior University to start a professional journey.

Remembering his 4 years in Superior University, he says, "Superior made me able to choose my career path without any restrictions and boundaries. I want to thank my university for that and for amazing people."



## Syed Murad Ali

Chief Project Management Officer at  
Punjab Safe Cities Authority (PSCA).

Mr. Syed Murad completed his degree in 2008 as an IT specialist from Superior University.

He reclaimed his career as, "Superior University has helped me to make a huge leap forward in my life. Here you find a perfect career launchpad and a unique gateway to the network of the best business schools and corporate partners worldwide."



## Assam Ansari

Service Delivery Manager  
Telenor Global Shared Services

Mr. Assam graduated from Superior University as Business specialist in the year 2016.

He detailed his experience as, "For me it was an unforgettable studying experience in a global business environment with the top management of leading university and international companies, a network of contacts from all over the world and 4 amazing years of my life! All in all, life in Superior is a huge challenge and great fun."



# Alumni Reflections



**Jawad Saleem**

Our distinguished Alumni and vibrant finance professional. Currently working as a **Country Finance Manager at Hyperstar Pakistan**.

## Bridge the Gap Between Academia and Industry

Unemployment in any country is a grave concern. It can be attributable to multiple factors like slow economic growth, slow industrial growth, lack of investment opportunities etc. There is another important aspect which is often ignored. While academia is complaining for slow job market, industry is complaining about non-availability of quality resources. It's quite common to witness a sharp individual doing excellent job in interviews but fails miserably in practical scenarios. In short merely theoretical knowledge copying products and business models is no more helping graduates stand out of crowd. Even graduates aiming towards toward entrepreneurship, normally

settles for less creative ideas like franchising instead of opting for ideas that can address the gaps with in the society. Industry has tried to bridge this gap with on job trainings, however it's not a permanent solution and it's also killing the productivity.

While concern is severe but can be addressed with mutual co-operation of academia and industry. Few areas that shall be addressed are;

It's time to ascertain gaps in curriculum to make it more practical. This can be achieved through involvement of industry specialists while devising the curriculum. This shall not be a onetime activity but shall be continue brainstorming activity. In fast paced global village nothing is constant.

### Industry Exposure

It shall be mandatory for the graduates to have industry exposure for example Internships etc. While academia can argue that internships are already in place but in most of cases this model has failed miserably. While for academia it's just a formality and for industry these interns are mostly restrained to clerical activities ranging from filing of documents to setting up racks at day end. In rare case scenarios they gain relevant practical knowledge. This need to be addressed with more rigorous controls from academia towards monitoring interns as well as setting key roles and objectives for industry to be delivered during internships.

In addition, academia shall invite industry professionals with relevant subject knowledge to share practical insights with students. This activity shall be done regularly.

### Incubation Centers

Each university shall have its own start-up incubators, whereby students shall be given an opportunity to share and test ideas under supervision of not only academia but also industry professional. They shall be provided with relevant resources financial or otherwise. This can ultimately not only broaden horizons of an individual but can improve Institutes ranking manifold.

### Entrepreneurship and Commercial Viability

Technical knowledge shall be bridged with business knowledge. No technical project can be successful without a business case and vice-versa no project can be successful without analysing its technical aspects. Academia shall devise courses in a way that this gap can be addressed. Business graduates shall be able to understand technical aspects and vice versa.

### Academic Research

Academic research shall be tuned towards bridge the gap between knowledge producers and knowledge users. Academic researchers shall come up research papers that are addressing core industry problems and shall be more practical. Research shall not only have focused on developing new ideas & products but also ensure its practical worth.

In short, both academia and industry have to work together to being in necessary synergies focused towards delivering quality graduates that can play effective role in economy progression.



# Upcoming Events

- ❖ Rendezvous with Rector
- ❖ Entrepreneurial Expo
- ❖ Alumni Awards
- ❖ Alumni Dinner
- ❖ Superior Dejavou

No matter how successful you are in your career, Superior will make you connect with your memories and will give you a chance to interact with your university fellows to create more memories. We will arrange events to connect and understand you for creating best opportunities for personal satisfaction.

## Team DPRC

*Connecting to be Superior. We love to connect dots backwards.*

### News wire

Alumni Relations Office

The Superior Group

Want to know more about Us?

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# The Superior Group

