



SUPERIOR
UNIVERSITY



BS Home Economics

FACULTY OF ART & DESIGN



**3U1M[®] WITH
GLOBAL
EXPERIENCE**



**RANKED NO. 1 IN
QUALITY OF EDUCATION
IN PAKISTAN**

WORLD RANK IN
QUALITY OF EDUCATION
101-200

OVERALL RANK IN
WORLD'S TOP
401-600

AMONG THE
TOP 10
UNIVERSITIES OF
PAKISTAN



3 Years in University and 1 year in Market

3U1M is our unique and distinctive framework which is focused on enabling and empowering the youth to create social and economic impact. This research-informed experiential learning program has been designed to ensure student success by teaching not only theories but their practical implications to equip our students with the skills of 21st-century graduates. This employability ensured program is a milestone in our mission for developing an economically Superior Pakistan.

Year 2 - Exploration PBL 2

In year 2 students explore the emerging concepts of the relevant industry and gain experiential learning through Project based learning Level 2.

Freshman Program

A rigorous on-boarding program for a smooth transition to university education through IQ & EQ Accelerators preparing students for entering university life.

1M-Market Intensive Year

For the final Market Intensive Year "1M" (one year in the market), we have designed four indigenous career streams i.e., Design Challenge, Startup, Scaleup & Superior Go Global so our students may choose any track according to their aptitude.

Career Pathways

Startup: to become a successful entrepreneur by getting incubated at our **Innovation District 92 (ID-92)**



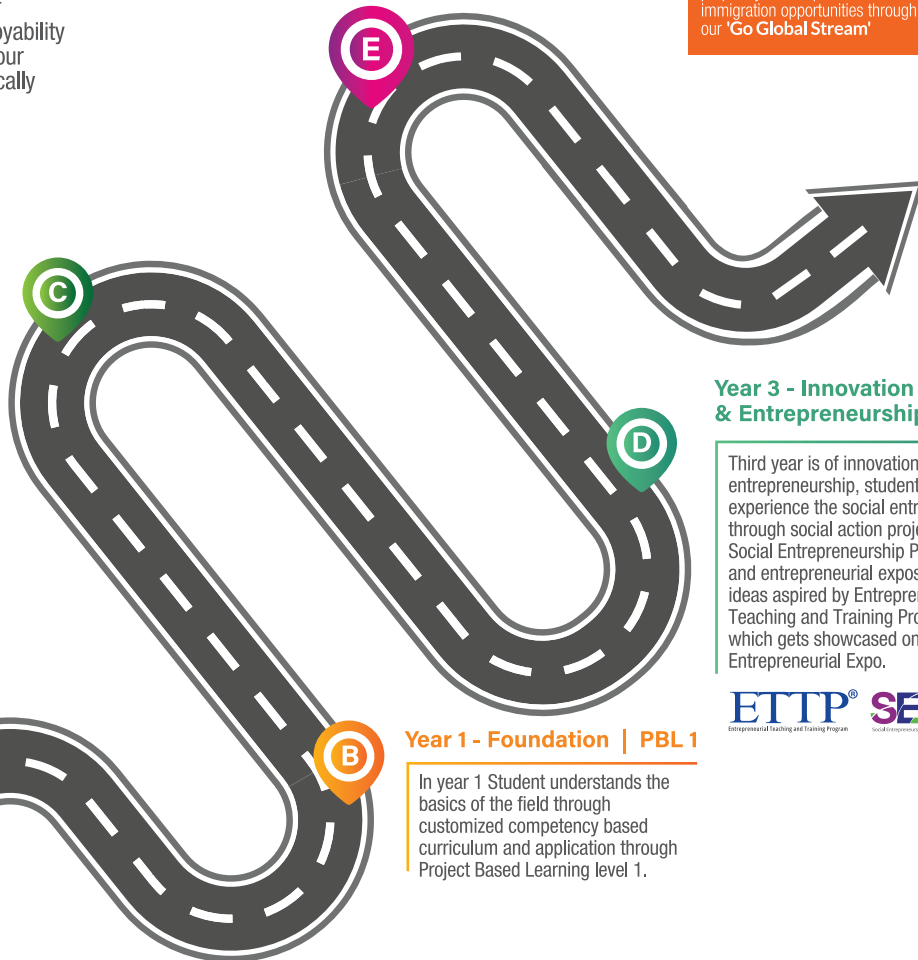
Scaleup: to uplift your family business by getting trained at our accelerator "ScaleupPk"



Design Challenge: to become a valuable resource for corporate world by solving a real-time industry problem following **Design Thinking** approach



Superior Go Global: to prepare you to explore career and immigration opportunities through our 'Go Global Stream'



Year 3 - Innovation & Entrepreneurship | PBL 3

Third year is of innovation and entrepreneurship, students will experience the social entrepreneurship through social action projects under Social Entrepreneurship Program (SEP) and entrepreneurial exposition of new ideas aspired by Entrepreneurship Teaching and Training Program (ETTP) which gets showcased on Superior Entrepreneurial Expo.



Year 1 - Foundation | PBL 1

In year 1 Student understands the basics of the field through customized competency based curriculum and application through Project Based Learning level 1.

BS

Home Economics

This Bachelor's degree in Home Economics equips the students with the theoretical fundamentals as well as practice-related knowledge of the field to pursue employment in domestic and international organisations in the fields of family and child wellbeing, consumer advocacy, foods and nutrition, and home management. The graduates can also exploit this program's expansive entrepreneurial potential in sustainable commercialising food, textiles and fashion, and interior designing business ventures.

Course Duration	4 Years
Semesters	8
Total Credit Hours	131

Eligibility

45% marks in Intermediate or equivalent.

Semester 1

Drawing - I	3
Design Studio - I	3
Introduction to Computer	3
English - I	3
Art History	3
Mathematics - I	3

Semester 2

Drawing - II	3
Design Studio - II	3
Introduction to Business	3
Mathematics - II	3
English - II	3
Islamic Studies	2

Semester 3

Pakistan Studies	2
Fashion Design Studio - I	3
English - III	3
Family and Community Development	4
Human Resource Management	3
Theme Research (Story & Mood Board)	3

Semester 4

English - IV	3
Psychology	3
Fundamentals of Economics	3
Marketing	3
Fashion Design Studio - II	3
World of Baking	3

Semester 5

Specialization-I	3
Specialization-II	3
Specialization-III	3
Specialization-IV	3
Specialization-V	3

Semester 6

Specialization-VI	3
Specialization-VII	3
Specialization-VIII	3
Specialization-IX	3
Specialization-X	3

Semester 7

Specialization-XI	3
Specialization-XII	3
Specialization-XIII	3
Specialization-XIV	3
Specialization-XV	3

Semester 8

Specialization-XVI	3
Specialization-XVII	3
Specialization-XVIII	3
Specialization-XIX	3
Specialization-XX	3

Specialization:

Textile and Fashion

Textile Practice	3
Woven Design - I	3
Textile Printing Techniques (Screen Printing, Block Printing, Digital Printing)	3
History of Costume and Fashion	3
Mix Media Textile (Textile Embellishment & Hand Embroidery)	3
Digital Fashion - I	3
Woven Design - II (Advance Level)	3
Techniques of Marbling, Batik, Tie & Dye, Shibori	3
Textile Sculpture, 3D Textiles and Installation Art	3
Entrepreneurship	3
Fashion Styling - I	3
Experimental Textiles (Product Life Cycle Management)	3
Digital Fashion - II	3
Final Year Project - I	3
Couture Finishes	3
Final Year Project - II	3
Design Seminar	3
Product Development	3
Textile Fibers	3
Fashion Styling - II	3

Specialization:

Interior Design

Interior Design Studio - I	3
Interior Digital Solutions - I	3
Fundamentals of Structure	3
Interior Landscape	3
Materials For Interior	3
Interior Design Studio - II	3
Interior Digital Solutions - II	3
Understanding of Interior Lighting	3
Color Theory & Application	3
Entrepreneurship	3
Final Year Project - I	3
Interior Digital Solutions - III	3
Sustainable Interior Design	3
Textile for Interior	3
Interior Furnishing & Furniture	3
Final Year Project - II	3
Interior Project Management	3
Model Making	3
Digital Marketing	3
Presentation Skills	3

Specialization:

Fine Art

Painting - I (Composition)	3
Miniature Painting	3
Sculpture	3
Drawing - III	3
Cultural Studies - I	3
Painting - II (Landscape & Still Life)	3
Painting - III (Figure in the Context)	3
Drawing - IV	3
Cultural Studies - II	3

Entrepreneurship	3
Final Year Project - I	3
Painting - IV (Composition)	3
Art Appreciation in Modern Arts - I	3
Calligraphy	3
Socio Cultural Studies - I	3
Final Year Project - II	3
Drawing - V	3
Art Appreciation in Modern Arts - II	3
Socio Cultural Studies - II	3
Research Methodology	3

Specialization:

Culinary Art

Financial Management	3
Art of Food Styling	3
Garde Manger	3
Beverages and Mixology	3
Food and Beverage Cost Control	3
Digital Marketing	3
Ethnic and International Cuisine	3
Food and Beverage Service	3
Menu Development and Profitability	3
Entrepreneurship	3
Final Year Project - I	3
Modernist Cooking and Ingredient Pairing	3
Banquet and Catering Management	3
Food Media	3
Corporate Entrepreneurship	3
Final Year Project - II	3
Project Management	3
Advanced Contemporary Desserts	3
Advanced Cakes and Sugar Artistry	3
Chocolate and Confectionary	3

Specialization:

Human Development and Family Studies

Development from Prenatal to Infancy	3
Childhood Care and Development	3
Adolescent Development	3
Early Childhood and Guidance	3
Theories of Human Development	3
Communication in Human and Family Relations	3
Human Psychology	3
Counselling and Guidance (Human and Family Ecology)	3
Family Dynamics (Exceptional Child)	3
Entrepreneurship	3
Understanding Human Disabilities and Special Needs	3
Educational Psychology & Measurement Technique	3
Planning and Managing Human Services Program	3
Day Care Management and Administration	3
Final Year Project - I	3
Final Year Project - II	3
Health, Safety & Nutrition for Family	3
Family Protection & Welfare Policies in Pakistan	3
Family Relationship Development	3
Characteristics of Dysfunctional Family System	3

CAREER SCOPE

- Land job as a designer in the clothing industry
- Become one of the top chefs in the country
- Entrepreneurial opportunity to start your own clothing brand
- Global exposure for higher education, internship, job or immigration through 3U1M Stream 'Superior Go Global'

DISTINCTIVE FEATURES

- Synergized experiential & futuristic learning
- Integrated interactive design-oriented thinking
- Industry-vetted curriculum

To apply online, please visit
admissions.superior.edu.pk
042-111-00-00-78



University Campus, Lahore

17-KM, Main Raiwind Road, Lahore.
Ph: 042-38103777

Sargodha Campus

10-KM, Lahore Road, Sargodha.
Ph: 048-211-00-00

Faisalabad Campus

13-KM Satiana Road, Near Khanuana
Bypass, Faisalabad. Ph: 041-8792007-8

Rahim Yar Khan

East Bank Sadiq Canal Road, Darri Sanghi,
Rahim Yar Khan. Ph: 068-5958009